Alyssa Vasquez

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UX Designer

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I am a UX designer with front-end skills and aim to create simple solutions for complex problems. My background is in customer service and hospitality. I am passionate about creating memorable and helpful experiences for clients and users.

Skills

Front-End: JavaScript ES6, HTML, CSS, jQuery

UX: User research, wireframing, building low-fidelity and high-fidelity prototypes, user testing and branding

Tools/Methods: Git / GitHub, Usability Hub, InVision, Figma, Sketch, responsive design

Projects

BPM Fitness | GitHub: BPM Fitness is an app that allows personal trainers and their clients to share content.

Bloc Jams| GitHub: Bloc Jams is music streaming platform.

Busy Bus| GitHub: Busy Bus is an app that allows users to track public transportation.

Education

Bloc   **Remote**
UX Design Program   **2018 - 2019**
- Developed UX skills including wireframing, prototyping, user testing and research, branding and graphic design.
- Learned industry best practices and practical front-end development standards with a focus on HTML5, CSS3 and JavaScript.

The Culinary Institute of America   **Hyde Park, NY**
Bachelor Degree in Applied Food Studies   **2016 - 2017**

The Culinary Institute of America   **St. Helena, CA**
Associate Degree in Culinary Arts   **2014 - 2016**

Experience

Feeding San Diego   **San Diego, CA**
Volunteer Projects Lead   **2019 - Present**
- Engage community members and volunteers while maintaining food safety requirements
- Complete orders for various programs including healthcare, school pantry and backpack programs

The Bay Club   **San Diego, CA**
Manager on Duty | Housekeeping Manager   **2017 - 2018**
- Provided clear communication between departments, employees and members
- Implemented and enforced policies and procedures to ensure efficiency and increase morale
- Responsible for hiring, training, disciplining and scheduling staff as well as ordering supplies and budgeting